

## TreFadder – Frequently asked questions

### Who owns the TreFadder Project?

Trefadder AS is owned by several stakeholders in Norway, including:

- Founder: Anders Kristiansen
- CEO of Skift Business Climate Leaders and WWF Norway board member: Bjørn Haugland
- Former head of the climate department at Thommesen law firm: Jens Naas-Bibow
- Link Capital, a green venture fund based in Stavanger
- Futurum Utvikling, Arild Austigaard, a family investment company from Stavanger.

### Is TreFadder a for-profit company?

Trefadder is not a non-profit organization. We have pricing that reflects our costs, which remains consistent regardless of fluctuations in the carbon credit market.

### Operations/Project/Product

#### In which market(s) does TreFadder operate?

Trefadder exclusively offers credits to the voluntary market.

#### Where does the credit revenue go?

The revenue is allocated to landowners, plant nurseries, surveillance, forest management, and other fieldwork. The remaining funds support third-party certification, administration, and the development of various solutions such as client maps and climate maps.

Additionally, 1% of our revenue is used to support charitable actions, such as forest protection and the restoration of kelp forests.

### Credits/Certification

#### How is TreFadder's carbon credit calculated?

Trefadder credits are estimated based on research localized to the Norwegian climate.

Calculations follow standard forestry management practices in Norway and can be found in the Project Design Document (PDD), created in collaboration with KPMG Canada.

#### Is TreFadder a certified project?

Trefadder's methodology is based on Verras VM0045, applicable to a wide range of Improved Forest Management (IFM) practices. It uses a dynamic performance benchmark for additionality and a crediting baseline created from national forest inventories. Trefadder is also in the process of acquiring ISO-14064-2 and Gold standard certifications using Verras VM0045.

#### Who founded TreFadder?

Trefadder was founded by CEO Anders Kristiansen in 2019.

#### Is Trefadder based on scientific research?

Yes, Trefadder is based on the Norwegian authorities' project on climate forest. The Norwegian Environment Agency invested over 5 million euros in this project and released a report describing criteria and effects.

### **How are Trefadder credits retired?**

Each tree/ton planted/stored is registered in Trefadder's database and accounts. The carbon credits database is visualized in our open and transparent customer map. When a credit is sold, Trefadder designates an area on the customer map to visualize the credits sold and then deletes it from the inventory system. The system provides full transparency, traceability, and documentation. [You can find it here.](#)

### **Is this TreFadder's own registry ?**

Yes, this is part of the system used to visualize where the forest is and next year also with more details information.

### **What documentation is provided for purchaser of the credit?**

So far our buyers get:

- Certificate of purchased carbon credits
- Buyers receipt
- GPS location for forest
- PDD document on request
- Site visit on request
- Environment pages <https://trefadder.no/en/archer-norge/>
- Marketing kit (Photo, video, text, logo, QR-codes)

### **If I buy Trefadder credits, what claims can I make?**

When you purchase a Trefadder credit, you're acquiring a credit that genuinely captures and stores carbon through the planting of forests. Trefadder does not sell credits based on other crediting methods. With our premium credits, you can claim that you are compensating for your emissions.